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- Terephthalate ester copolymers and their use in laundry compositions.
- Terephthalate ester copolymer useful as soil release agent in detergent and fabric conditioning compositions and articles. The copolymer has the general formula

Z-[(T-PO)_u (T-PEG)_v]-T-Z₁ I

wherein Z and Z₁ are chain terminating moieties having the empirical formula II (PEG₁-X)_a(PO-H)_b(PEG-H)_c II

wherein PEG and PEG1 are identical or different poly(oxyethylene)oxy moieties each having a molecular weight in the range from about 300 to about 6000; X is C-Ca alkyl or acyl containing from 1 to 4 carbon atoms in the alkyl moleyr. T is a terephthaloyl moiety. PO is oxyproyleneoxy; u is from about 0.5 to about 50; v is from about 0.20; a is from about 0.25 to about 0.95; b is from 0 to about 0.8; c is from 0 to about 0.8; and b+c is at least about 0.05; wherein u, v, a, b, c represent the average number of the corresponding units; and wherein the T-PC and T-PEG units are randomly distributed along the terephthalate ester backbone.

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TEREPHTHALATE ESTER COPOLYMERS AND THEIR USE IN LAUNDRY COMPOSITIONS

Technical Field

The present invention relates to copolymers based on a terephthalate ester backbone and to their use 5 as soil-release agents in laundry detergent and fabric conditioner compositions and articles.

Background

na ddition to cleaning or softening performance, laundry detergent or conditioning compositions desirably have other benefits. One is the ability to confer soil release properties to fabrics, particularly those woven from polyester fibres. These fabrics are mostly copolymers of ethylene glycol and terephthalic acid, and are sold under a number of tradenames, e.g. Dacron, Fortrel, Kodel and Blue C Polyester. The hydrophobic character of polyester fabrics makes their laundering difficult, particularly as regards oily soil or add oily stains. The oily soil or stain preferentially "wets" the tabric. As a result, the oily soil or stain is difficult to remove in an augueous laundering process.

High molecular weight (e.g., 40,000 to \$0,000 M.W.) polyesters containing random ethylene terepithicalterpolyethylene glycol terepithicalate units have been used as soil release compounds in laundry detergent compositions - see for example US-A-3,962,152 and US-A-3,959,230. During the laundering 20 operation, these soil release polyesters adsorb onto the surface of fabrics immeraed in the wash solution. The adsorbed polyester than forms a hydrophilic film which remains on the fabric atter it is removed from the wash solution and dried. This film can be renewed by subsequent washing of the fabric with a detergent composition containing the soil release polyester.

Copolymers based on glycol terminated poly (oxyethylene terephthalate) or poly(oxypropylene terephthalate) polymers have also been taught for use as soil release agents in laundry detergent and fabric conditioning compositions - see EP-A-0.185.427 and EP-A-0194127.

The present invention relates to polyesters having improved soil release performance when incorporated in laundry detergent and textile treatment compositions. The polyesters also provide cleaning benefits in terms of greasyrolly stain removal as well as whiteness maintenance benefits. In contrast to a number of prior art polymers, there is no adverse effect on clay soil detergency performance and indeed, particularly in low or zero phosphate detergent compositions, clay soil cleaning performance can actually be enhanced.

35 Summary of the Invention

Accordingly, the present invention provides a copolymer based on a terephthalate ester backbone and having the general formula I

 $Z-[(T-PO)_{ij}(T-PEG)_{ij}]-T-Z_1$

40 wherein Z and Z₁ are chain terminating moieties having the empirical formula II

(PEG₁-X)_a (PO-H)_b(PEG-H)_e

(PEG-N_A (PC-H)_N(PEG-H)₀ is an indical or different poly(oxyethylene)oxy moieties (ie, [(OC₂H₂h₀O]) each having a molecular weight in the range from about 300 to about 6000; X is G-C₄ alkyl or acyl containing from 1 to 4 carbon atoms in the "alkyl moiety; I is a terephthaloyl moiety (ie, p-COC₂H₄CO); PO is oxypropyleneoxy moiety (ie, OC₂H₂O); u is from about 0.5 to about 50, preferably from about 0.5 to about 50, referably from about 0.5 to about 50; is from about 0.5 to about 50; core present from 1 to 4 carbon 40; ci from 0 to about 0.8; ci from 1 to about 0.8; ci from 2 to about 0.9; ci from 2 to about 0.8; ci from 2 to a

Preferred from the viewpoint of optimum soil-release and cleaning performance are polyesters wherein u, the number average of T-PO units in the backbone, is in the range from about 2 to about 15, preferably from about 3 to about 10, and v, the number average of T-PEG units in the backbone, is in the range from about 0.1 to about 5, preferably from about 0.1 to about 3. The ratio uv on the other hand is preferably from about 50 to about 11, more preferably from about 15:1 to 21, especially from about 10:1 to about 1. 3.

With regard to the chain terminating units, a, the average number of PEG-X units per chain-end is in the range from about 0.2 to about 0.95, preferably from about 0.35 to about 0.9; b, the average number of PO-H units per chain-end is in the range from 0 to about 0.8, preferably from about 0.105 to about 0.8, more ρ referably from about 0.1 to about 0.85; and c, the average number of PEG-H units per chain-end is in the range from 0 to about 0.8, preferably from about 0.15. The sum total of a, b and c, of course; is equal to 1. The sum total of b + c is at least about 0.05. Moreover, preferred compounds comprise at least about 5%, more preferably that least 15% of materials wherein both Z and Z have the formula PEG-X.

The values of u, v, a, b and c are determined herein by 270 MHz Co-MMR from the relative peak areas of the polymer terminating group carbons (x and oxygropylene) (yello), the oxygropylene glycol), the oxygropylene glycol oxygropylene glycol oxygropylene glycol oxygropylene glycol methyl, two isomers); 54 and 45.5 (oxygropyleneoxy methyl); 84.5 and 66 (oxygropyleneoxy methylene), two isomers); 55.5 (oxygropyleneoxy methylenes, two isomers); 63.5 [alpha carbon of poly(oxyethylene); oxygraphyl); and 164, 133 and 129 (terphinatale carbonyl); 1,4 carbon and 2,3,56 carbons respectively. Spectra are run in deuterochloroform as solvent and chemical shifts are quoted against the deuterochloroform.

The polyseters of the present invention are typically made by reacting propylene glycol, one or more polyethylene glycols capped at one end with a capping group (X) selected from Cr-C. alkyl, aryl, aralkyl, a royl or acyl having from 1 to 4 carbon atoms in the alkyl moleties, an uncapped polyethylene glycol and terephthalic acid or a diester thereof. The polyethyleneglycols, both capped and uncapped have a degree of ethoxylation of at least about 6 and preferably in the range from about 9 to about 180, more preferably from about 190 to about 90, sepscalish from about 25 to about 40, sepscalish from about 25 to about 40.

The capped polyethyleneglycol used to prepare polyesters of the present invention is typically methyl capped and can be formed by ethoxylation of the respective alcohol with ethylene oxide. Also, methyl capped polyethyleneglycols are commercially available from Union Carbide under the trade name Methoxy Carbowax and from Aldrich Chemical Company under the name poly(ethylene glycol) methyl either. These commercial methyl capped PEGs have molecular weights of 350 (n = about 7.5), 550 (n = about 212, 750 (n = about 413), and 5000 (n = about 113). Methyl capped polyethyleneglycols are also available from Hoeschip

The preferred method for preparing polyesters of the present invention comprises reacting the desired mixture of lower diskly esters (methyl, ethyl, propyl or butyl) of terephthalic acid with a mixture of 1,2-propylene glycol, uncapped polyethyleneglycol and capped polyethyleneglycol. The glycol esters along method produced in this ester interchange reaction are then polymerized to the desired degree. The offerent present on an be conducted in accordance with reaction conditions generally used for ester interchange reactions. This ester interchange reaction is usually conducted at temperatures of from 120 °C to 220°C in the presence of an esterflication catalyst. Alcohol is formed and constantly removed thus forcing the reaction to completion. Higher temperatures can be used if the reaction is conducted under pressure.

The catalysts used for the ester interchange reaction are those well known to the art. These catalysts include alkyl and alkaline earth metals, for example lithium, sodium, calcium, and magnesium, as well as transition and Group II B metals, for example antimony, manganese, cobalt, and zinc, usually as the respective oxides, carbonates, or acetates. Typically, artimony trioxide and calcium acetate are used.

The extent of the ester interchange reaction can be monitored by the amount of alcohol liberated or the disappearance of the dialkyl esters of the dibasic acids in the reaction mixture as determined by high performance liquid chromatography (HPLC) or any other suitable method.

If desired, stabilizers such as phosphorus and phosphoric acid and esters thereof can be added at the end of the ester interchange step. The purpose of the stabilizier is to inhibit degradation, oxidation, and other side reactions; to destroy the catalytic activity of the ester interchange catalyst: and to prevent 50 precipitation of insoluble metal carboxylates. Typically, stabilizers are not used to make the polyesters of the present invention.

After the ester interchange reaction, the glycol ester products are then polymerized to produce polyesters. The desired degree of polymerization can be determined by HPLC and NMR analysis. For commercial processes, the polymerization reaction is usually conducted at temperatures of from about 200° to about 250° to about 250° to in the presence of a catalyst. Higher temperatures can be used but tend to produce darker colored products. Illustrative examples of catalysts useful for the polymerization step include artimory trioxide, germanium dioxide, titanium alloxide, hydrated antimony pentoxide, and ester interchange catalysts such as salts of zinc, cobatt and maganese.

Excess glycol and other volatiles liberated during the reaction are removed under vacuum. The reaction is continued monitoring the degree of polymerization by NMR and/or reverse phase HPLC and/or get phase nermeation chromatorraphy.

The copolymers are particularly useful in detergent compositions to provide soil release properties and are especially effective in low phosphate detergent compositions containing 0-2%, preferably 0-12%P. The detergent composition or of a conventional main wash laundry detergent composition or of a laundry additive composition for use together with a separate main-wash detergent composition. In either instance, however, preferred compositions will normally contain from about 15 to about 75%, more preferably from about 5% to about 25% by weight of an anionic, nonionic, cationic, ampholytic or zwitterionic or mixture thereof. The compositions will not be complemented by other usual laundry detergent components such as detergency builders, bleaches etc.

Suitable synthetic anionic surfactants are water-soluble salts of Cr-Cz alkyl benzene sulphonates. Cr-Cz alkyl sulphates. Cr_{0:18} alkyl polyethoxy ether sulphates. Cr_{0:24} paraffin sulphonates, alpha-sulphanet Gr-Cz alty acids and their esters. Cr-Cr₉ alkyl glyceryl ether sulphonates. In a sulphanet Gr-Cz alty acid monoglyceride sulphates and sulphonates, especially those prepared from coconut oil. Cr-Cr₂ alkyl phenol polyethoxy ether sulphates, 2-acyloxy Cr-Cz alkane-1-sulphonate, and beta-alkyloxy Cr-Cz alkane sulphanetes.

A particularly suitable class of anionic surfactants includes water-soluble salts, particularly the alkali metal, ammonlum and alkanolammonium salts or organic sulphuric reaction products having in their 20 molecular structure an alkyl or alkarly group containing from about 8 to about 22, especially from about 10 to about 20 carbon atoms and a sulphonic acid or sulphuric acid ester group. (Included in the term "alkyl" is the alkyl portion of acyl groups).

Examples of this group of synthetic detergents are the sodium and potassium alkyl sulphates, especially those obtained by sulphating the higher alcohols (G_{***}) carbon atoms produced by reducing the glycerides of tallow or occonut oil and sodium and potassium alkyl benzene sulphonates, in which the alkyl group contains from about 9 to about 15, especially about 11 to about 13, carbon atoms, in straight chain or branched chain configuration, e.g. those of the type described in U.S.-A-2,220,099 and U.S.-A-2,477,383 and those prepared from alkylbenzenes obtained by alkylation with straight chain chioroparaffins (using aluminum trichioride catalysis). Especially authorized as the sulphonates in which the average of the alkyl group is about 11.8 carbon atoms, abbreviated as C₁₁ a. AS, and C₂-C₂-C₂ methyl branchea alkyl subnitated as C₁₁ a. AS, and C₂-C₂-C₂ methyl branchea alkyl subnitate and the sulphonates in which the average of the alkyl group is about 11.8 carbon atoms, abbreviated as C₁₁ a. AS, and C₂-C₂-C₂ methyl branchea alkyl subnitate and the sulphonates in which the average of the alkyl group is about

The alkane chains of the foregoing non-scap anionic surfactants can be derived from natural sources such as occount oil or tallow, or can be made synthetically as for example using the Ziegler or Oxo processes. Water solubility can be achieved by using alkali metal, ammonium or alkanolammonium cations; 35 sodium is oreferred.

Suitable fatty acid scaps herein can be selected from the ordinary alkail metal (sodium, potassium), ammonium, and sikylolammonium satis of higher fatty acids containing from about 8 to about 24, preferably from about 10 to about 22 and especially from about 18 to about 22 carbon atoms in the alkyl chain. Fatty acids in partially neutralized form are also suitable for use herein, especially in fluid compositions. Sodium and potassium scaps can be made by direct saponification of the fats and oils or by the neutralization of the free fatty acids which are prepared in a separate manufacturing process. Particularly useful are the sodium and obtassium satis of the mixtures of fatty acids derived from tallow and hydrogenated fish oil.

Mixtures of anionic surfactants are particularly suitable herein, especially mixtures of sulphonate and sulphate surfactants in a weight ratio of from about 5:1 to about 1:5, preferably from about 5:1 to about 1.3.1. Especially preferred is a mixture of an alkyl benzene sulphonate having from 9 to 15, especially 11 to 13 carbon atoms in the alkyl radical, the cation being an alkali metal, preferably sodium; and either an alkyl suphate having from 10 to 20, preferably 12 to 18 carbon atoms in the alkyl radical or an ethoxy sulphate having from 10 to 20, preferably 10 to 16 carbon atoms in the alkyl radical and an average degree of ethoxylation of 1 to 6, having an alkali metal cation, orderably sodium.

Nonionic surfactants suitable herein are condensates of ethylene oxide with a hydrophobic molety to provide a surfactant having an average hydrophilic-lipophilic balance (HLB) in the range from about 8 to 17, preferably from about 9.5 to 13.5, more preferably from about 10 to about 12.5.

Examples of suitable nonionic surfactants include the condensation products of primary or secondary saliphatic alcohols having from 8 to 24 carbon atoms, in either straight chain or branched chain configuration, with from 2 to about 40 moles, preferably 2 to about 9 moles of ethylene oxide per mole of alcohol. Preferably, the aliphatic alcoholcomprises between 9 and 18 carbon atoms and is ethoxylated with between 2 and 9, desirably between 3 and 8 moles of ethylene oxide per mole of aliphatic alcohol. The preferred

surfactants are prepared from primary alcohols which are either linear (such as those derived from natural fats or, prepared by the Ziegler process from ethylene, e.g., myristyl, cetyl, stearyl alcohols), or partly branched such as the Lutensols, Dobanols and Neodols which have about 25% 2-methyl branched (Lutensol being a Trade Name of BASF, Dobanol and Neodol being Trade Names of Sholl), or Synperonics, which are understood to have about 50% 2-methyl branching (Synperonic is a Trade Name of I.C.J.) rete primary alcohols having more than 50% branched chain structure sold under the Trade Name Lial by Liquichimine. Specific examples of nonionic surfactants falling within the scope of the invention Include Dobanol 45-4, Dobanol 45-5, Dobanol 91-25, Dobanol 91-25, Dobanol 91-3, Dobanol 91-4, Dobanol 91-6, Dobanol 91-8, Dobanol 91-8,

Other suitable nonionic surfactants include the condensation products of C_PC₂ alkyl phenols with from about 3 to 30, preferably 5 to 14 moles of ethylene oxide, and the compounds formed by condensing ethylene oxide with a hydrophobic base formed by the condensation of propylene oxide with propylene pycol, such synthetic nonionic detergents being available on the market under the Trade Name of 20 "Pluronic" supplied by Wyandotte Chemicals Corporation.

Especially preferred nonionic surfactants for use herein are the C₂-C₅ primary alcohol ethoxylates containing 3-8 moles of ethylene oxide per mole of alcohol, particularly the C₂₂-C₁₅ primary alcohols containing 9-8 moles of ethylene oxide per mole of alcohol.

The compositions of the invention preferably also contain from about 0.1% to about 20%, more 25 preferably from about 0.5% to about 15%, especially from about 1% to about 5% of a water-soluble quaternary ammonium surfactant. Preferred for use herein are quaternary ammonium surfactants having the general formula:

[R2(OR3) J[R4(OR3), bR5N X

Preferred of the above are the alkyl quaternary ammonium surfactants, especially the mono-long chain alkyl susricatants described in the above formula when RI is selected from the same groups as Rt. The most preferred quaternary ammonium surfactants are the chloride, bromide and methylsulfate alkyl trimethylammonium satts, alkyl rid(nydroxyethylammonium satts, alkyl rydroxyethyldimethylammonium satts, and alkyloxypropyl trimethylammonium satts wherein alkyl is Ce-Cu, preferably Ce-Cu. Or the above, decyl trimethylammonium methylsulfate, lauryl trimethylammonium chloride, myristyl trimethylammonium chloride and methylsulfate are particularly preferred.

Other useful cationic surfactants are disclosed in US-A-4,259,217.

Highly preferred water-soluble cationic surfactants herein have a critical micelle concentration (CMC) as measured for instance by surface tension or conductivity of at least 200ppm, preferably at least 500ppm at 30°C and in distilled water - see for instance Critical Micelle Concentrations of Aqueous Surfactant Systems, P. Mukerjee and K J Mysels NSRDS-NBS 36, (1971).

Suitable builder salts useful in the compositions of the invention can be of the polyvalent inorganic and oplyvalent organic types, or mixtures thereof. The level of these materials is generally from about 15% to about 90%, preferably from about 20% to about 60% by weight of the total laundry composition. Non-limiting examples of suitable water-soluble, inorganic alkaline builder salts include the alkali metal carbonates, borates, phosphates, pripolyposphates and bicarbonates.

Organic builder/chelating agents that can be incorporated include organic polycarboyxiates and aminopolycarboyxiates and their satis, organic phosphonate derivatives such as those disclosed in US-A-3,213,030, US-A-3,433,021, US-A-3,292,121 and US-A-2,599,807, and carboxyitic acid builder satis such as those disclosed in US-A-3,090,07. Perticularly useful carboxyiates for use in liquid detergents are the Cropping property of the control o

pentadecenyl succinate.

Preferred chelating agents include citric acid, nitrilotriacetic (NTA) and ethylenediamine letra acetic acids (EDTA), hydroxyethylethylenediaminetriacetic acid (HEEDTA), nitrilo(trimethylene phosphonic acid) (KTMP), ethylenediamine tetra(methylene phosphonic acid) (EDTMP) and diethylenetriamine pentar (methylene phosphonic acid) (DETPMP) and salts thereof. Mixtures of organic and or inorganic builders can be used herein. One such mixture of builders is disclosed in CA-A-755,038, e.g. a ternary mixture of sodium triopolyhosphale, trisodulum nitrioriacetate, and trisodulum ethanen-thydroxy-1,1-diphosphonation.

As mentioned earlier, a valuable feature of the invention is improved clay-soil detergency performance, especially in compositions having a low or zero phosphate builder content. Accordingly, preferred compositions therein have a phosphorus content of less than about 5%, preferably less than about 2% by weight. In compositions of this type, the builder preferably belongs to the alumino silicate type which functions by cation exchange to remove polyvalent mineral hardness and heavy metal lons from solution. A preferred builder of this type has the formulation Na₂A(10₂A(SlO₂),xH₂O wherein z and y are integers of at 6, the molar ratio of z to y is in the range from 1.0 to about 0.5 and x is an integer from about 15 to about 264.

To Compositions incorporating builder salts of this type form the subject of GB-A-1,429,143, DE-A-2,433,485, and DE-A-2,525,778.

The laundry compositions herein can be supplemented by all manner of detergent and laundering components.

An alkali metal, or alkaline earth metal, silicate can also be present. The alkali metal silicate is appreferably from about 3% to about 15% by weight of the total composition. Suitable silicate solids have a molar ratio of SiO₂alkali metal₂O in the range from about 0.5 to about 3.3, more preferably from about 1.0 to about 2.0.

The laundry compositions herein can also contain bleaching components. In general, the bleach is selected from inorganic peroxy salts, hydrogen peroxide, hydrogen peroxide adducts, and organic peroxy 25 acids and salts thereof. Suitable inorganic peroxygen bleaches include sodium perborate mono-and tetrahydrate, sodium percarbonate, sodium persilicate, urea-hydrogen peroxide addition products and the clathrate 4Na₂SO_{4:2H₂O_{2:1}NaCl. Suitable organic bleaches include peroxylauric acid, peroxyoctanoic acid,} peroxynonanoic acid, peroxydecanoic acid, diperoxydodecanedioic acid, diperoxyazelaic acid, mono-and diperoxyphthalic acid and mono-and diperoxyisophthalic acid and salts (especially the magnesium salts) 30 thereof. The bleaching agent is generally present at a level of from about 5% to about 35%, preferably from about 10% to about 25% by weight of total laundry composition. Peroxyacid bleach precursors suitable herein are disclosed in UK-A-2040983, highly preferred being peracetic acid bleach precursors such as tetraacetylethylene diamine, tetraacetylmethylenediamine, tetraacetylhexylenediamine, sodium p-acetoxybenzene sulphonate, tetraacetylgiycouril, pentaacetylgiucose, octaacetyllactose, methyl O-acetoxy ben-35 zoate, sodium 3,5,5-trimethylhexanoyloxybenzene sulfonate, sodium 3,5,5-trimethylhexanoyloxybenzoate, sodium 2-ethylhexanovloxybenzenesulfonate, sodium nonanovloxybenzenesulfonate and sodium octanoyloxybenzenesulfonate. In laundry detergent compositions, the level of bleach precursor is generally from about 0.5% to about 10%, preferably from about 1% to about 6% by weight of the total composition. In additive compositions, however, the bleach precursor is preferably added in a level of from about 1% to 40 about 50%, preferably from about 5% to about 35% by weight thereof.

Other optional components of the compositions herein include suds suppressors, enzymes, fluorescers, photoactivators, soil suspending agents, anti-caking agents, pigments, perfumes, fabric conditioning agents etc.

Suds suppressors are represented by materials of the silicone, wax, vegetable and hydrocaroon oil and phosphate ester varieties. Suitable silicone suds controlling agents include polydimethylsiloxanes having a molecular weight in the range from about 200 to about 200,000 and a kinematic viscosity in the range from about 20 to about 2,000,000 mm²s, preferably from about 30,000 mm²s, and mixtures of siloxanes and hydrophobic silanated (preferably trimethylsilanated) silica having a particle size in the range from about 10 millimicrons to about 20 millimicrons and a specific surface area above about 50 m²sg. 50 witable waxes include microcrystalline waxes having a melting point in the range from about 400°C, a molecular weight in the range from about 400°C, or an olecular weight in the range from about 400°C, or an olecular weight in the range from about 400°C, or synthetic waxes and natural waxes. Suitable phosphate esters include mono-andror di-Ce-Cz alkyl or alkenyl phosphate esters, and the corresponding mono-andror di alkyl or alkenyl ether phosphates containing up to 6 ethoxy groups per molecule.

Enzymes suitable for use herein include those discussed in US-A-3,519,570 and US-A-3,533,139. In liquid detergents, enzyme stabilizers such as propanediol, sodium formate, calcium and boric acid are also useful. Suitable fluorescers include Blankophor MBBH (Bayer AG) and Tinopal CBS-x and EMS (Ciba Geigv). Photoactivators are discussed in EP-A-57088, highly preferred materials being zinc phthalocyanine.

tri-and tetra-sulfonates. Suitable fabric conditioning agents include smectite-type clays as disclosed in GB-A-1400898 and di-C₁₂-C₂₄ alkyl or alkenyl amines and ammonium salts.

Antiredeposition and soil suspension agents suitable herein include the ethoxylated amine, mine and ammonium compounds disclosed in EP-A-0,112,583, EP-A-0,111,985, EP-A-0,111,984, EP-A-0,111,984 and PA-A-0,111,976 and PP-A-0,111,976 and hydroxyethylcellulose, and homo-or co-polymeric polycarboxylic acids or their salts in which the polycarboxylic acid comprises at least two carboxyl radicals separated from each other by not more than two carbon atoms. Polymers of this type are disclosed in GB-A-1,596,756. Preferred polymers include copolymers or salts thereof of maleic anhydride with ethylene, methylvinyl ether, acrylic acid or methacrylic acid, the maleic anhydride constituting at least about 10 mole percent, preferably at least about 20 mole percent of the copolymer. These polymers are valuable for improving whiteness maintenance, fabric ash deposition, and cleaning performance on clay soils.

The laundry detergent and additive compositions of the invention can be formulated, packaged and retailed in conventional granular, powdery or liquid form or the composition can be formulated as part of a 1s laundry product which composes the composition in water-releasable combination with a water-insoluble substrate or a single-or multi-compartment sachet. Laundry products of this kind are valuable herein from the viewpoint of providing a slow and sustained release of the solf-removal polymer into the laundry solution, a factor which appears to be beneficial for achieving optimum soil-release and single-cycle cleaning advantages.

Laundry products preferred for use herein comprise a substrate or sachet formed from a flexible, waterincludes sheet-like material. The sheet-like material may be made of paper, woven or non-woven fabrics or the like.

The basis weight of the water-insoluble sheet is preferably from about 10 to about 70 grams/sq metre, more preferably from about 20 to about 50 grams/sq metre. Preferred materials for use herein are apertured so monwoven fabrics which can generally be defined as adhesively or thermo-bonded fibrous or filamentous products, having a web or carded fibre structure (where the fibre strength is suitable to allow carding) or comprising fibrous mats, in which the fibres of filaments are distributed haphazardly or in random array (i.e. an array of fibres in a carded web wherein partial orientation of the fibres is frequently present as well as a completely haphazard distributional orientation) or substantially aligned. The fibres or filaments can be so natural (e.g. wool, silk, wood pulp, jute, hemp, cotton, linen, sisal, or ramie), synthetic (e.g. rayon, cellulose, ester, polyvinyl derivatives, polyvalenis, or polyvaeters) or mixtures of any of the above.

Generally, non-woven cloths can be made by air or water laying processes in which the fibres or filaments are first cut to desired lengths from long strands, passed into a water or air stream, and then deposited onto a screen through which the fibre-laden air or water is passed. The deposited fibres or filaments are then adhesively or thermo-bonded together, dried cured and otherwise treated as desired to form the non-woven cloth. Non-woven cloths which are spin-bonded, spin-laced or melit-blown are also suitable however.

Preferably, the non-woven cloth is made from cellulosic fibres, particularly from regenerated cellulose or rayon, which are lubricated with standard textile lubricant such as sodium oleate. The non-woven cloth preferably also has a content of a polylofielin such as polypropylene to allow for heat sealing to the poly-(ethylene oxide) film. Preferably the fibres are from about 4 to about 50mm, especially from about 8mm to about 20mm, in length and are from about 1 to about 5 denier (denier is an internationally recognised unit in yarn measure, corresponding to the weight in grams of a 9,000 meter length of yarn).

Preferably the fibres are at least partially orientated haphazardly, particularly substantially haphazardly, and are adhesively bonded together with hydrophobic or substantially hydrophobic binder-resin, particularly with a nonionic self-crosslinking acrylic polymer or polymers. In highly preferred embodiments, the cloth comprises from about 75% to about 88%, especially from about 78% to about 84% fibre and from about 12% to about 25%, especially from about 16% to about 22% hydrophobic binder-resin polymer by weight and has a basis weight of from about 10 to about 70, preferably from 20 to 50g/m². Suitable hydrophobic 50 binder-resins are othylacrylate resins such as Primal HA24, Rhoplex HA8 and HA16 (Rohm and Haas, Inc) and mixtures thereof.

The substrate apertures, which extend between opposite surfaces of the substrate, are normally in a pattern and are formed during lay-down of the fibres to produce the substrate. Exemplary apertured non-woven substrates are disclosed in US-A-3,741,724, US-A-3,930,086 and US-A-3,750,237.

An example of an apertured non-woven substrate suitable herein is a polypropylene-containing regeneratter cellulose sheet of 1.5 denier fibres bonded with Rhoplex HA 8 binder (fibre/binder ratio of about 77-23) having a basis weight of about 35 g/m² and about 17 apertures:cm². The apertures are generally elliptical in shape and are in side-by-side arrangement. The apertures have a width of about 0.9mm and a length of about 2.5mm measured in a relaxed condition. Another highly preferred substrate based on 1.5 denier regenerated cellulose fibres with Rhoplex HA8 binder has a fibre-binder ration of about 82:16, a basis weight of about 35g/m², and about 22 apertures/cm². In this example, the apertures are generally square-shaped with a width of about 1.1mm. The apertures are again disposed in side-by-side arrangement.

in the substrate ambodiments of the invention, the laundry composition is coated on or impregnated into the substrate at a weight ratio of composition is substrate of at least about 3:1, preferably at least about 5:1. In these embodiments, the laundry composition preferably contains at least about 5%, more preferably at least about 15% by weight of composition of water-soluble or water-dispersible organic binding agent. Preferably, the binding agent is selected from polyethylene glycols of molecular weight regreater than about 4,000, Cr₂-Cr₂ fatty acids and esters and amides thereof, polyvinyl pyrrolicone of molecular weight in the range from about 40,000 to about 700,000, and Cr₂-Cr₂ fatty alcohols ethoxylated with from about 14 to about 10 moles of ethylene oxide.

The laundry compositions of the invention in granular or powder form are preferably made by spraydrying an aqueous sturry comprising anionic surfactant and detergency builder to a density of at least about
0.3gcc, spraying-on nonionic surfactant, where present, and optionally comminuting the spray-dried
granules in for example a Patterson-Kelley twin shell blender to a bulk density of at least about 0.5g cc. The
aqueous sturry for spray drying preferably comprises from about 30% to about 80% water and from about
40% to about 70% of the detergency builder; it is heated to a temperature of from about 60° to about
90°C and spray ciried in a current of air having an inlet temperature of from about 200°C to about 400°C,

20 preferably from about 275°C to about 350°C, and an outlet temperature of from about 65°C to about 125°C, preferably from about 100°C to about 115°C. The weight average particle size of the spray dried granules is from about 0.15 to about 3mm, preferably from about 0.5mm to about 1.4mm. After comminution, the weight average particle size is from about 0.1 to about 0.5mm, preferably from about 0.15 to about 0.4mm.

In laundry compositions in granular or powder form, the soll release polymer is preferably added as a separate agglomerate comprising the polymer together with a solid dilutent. Preferred dilutents are inorganic and include alkali metal, alkaline earth metal and ammonium sulfates, chlorides, carbonates, ortho-, pyroand polyphosphates. The agglomerates preferably comprise 5%-50% by weight thereof of binder.

The present invention also encompasses fabric conditioning compositions and laundry articles adapted to provide conditioning benefits within an automatic laundry dryer. Suitable fabric conditioning compositions herein comprise from about 0.1% to about 99% of a fabric softening agent selected from cationic and nonionic fabric softeners and mixtures thereof; and at least 0.1% of the copolymer as soil release agent.

Examples of fabric softening agents are described in US-A-4,103,047, US-A-4,237,155, US-A-3,880,025, US-A-3,849,453 and US-A-4,037,986 Particularly preferred cationic fabric softeners include quaterary ammonium salts such as dialkyl dimethylammonium chlorides, methylsulfates and ethylsulfates wherein the alkyl groups can be the same or different and contain from about 14 to about 22 carbon atoms. Examples include ditallowalkyldimethylammonium methylsulfate, displantification of ditallowalkyldimethylammonium methylsulfate and dibehenyldimethylammonium methylsulfate, displantification of the carboxylic acid sait of a tertiary alkylamine disclosed in US-A-4,237,155. Examples include stearyl-dimethylammonium stearate, distearylmethylammonium myristate, stearylimethylammonium palmitate, adistearylmethylammonium palmitate, these carboxylic asid in the molten fabric conditioning composition.

45 Examples of nonionic fabric softeners are the sorbitan esters and C_{I2}-C_{Sc} fatty alcohols and fatty amines. Although the fabric conditioning aspect of the present invention encompasses aqueous fabric softener compositions of the conventional rinse-added type, in its preferred aspect, the fabric conditioning composition is incorporated as part of a laundry article designed to provide conditioning benefits within an automatic laundry dryer. In this case, the fabric conditioning composition should have a melting point of at least about so 38°C and be flowable at dryer opporating imperatures.

A preferred laundry article of the present invention includes a fabric concitioning composition which comprises 10% to 70% of the polymeric soil release agent, and 30% to 90% of fabric softening agent, the fabric softening agent being selected from cationic and nonionic fabric softeners, and mixtures thereof. Preferably, the fabric softening agent comprises a mixture of about 5% to about 80% of a cationic fabric softener and about 10% to 85% of a nonionic fabric softener by weight of said fabric conditioning composition. The selection of the components is such that the resulting fabric conditioning composition has a melliting point above about 38°C and being flowable at dryer operating temperatures.

A preferred fabric conditioning composition comprises a mixture of about 10% to about 50%, preferably

about 20% to about 40% of C_v-C_{za} alkyl sorbitan esters (especially the mono-and diesters and ethoxylates thereof), about 5% to about 25%, preferably about 7% to about 20% of a quaternary ammonium salt (especially the methylsulfate) and about 5% to about 25%, preferably about 7% to about 20% of a tertiary C_v-C_{za} alkyl or dialkylamine.

Another preferred fabric conditioning composition comprises from about 5% to about 50%, preferably from about 15% to about 35% of a carboxylic acid salt of a tertiary Cur-C₂₂ alkylamine, in combination with about 10% to about 25%, preferably about 10% to about 20% of a Cur-C₂₂ alkylqiminethylammonium salt. to about 25% by ab

A highty preferred article herein comprises the fabric conditioning composition releasably affixed to a
 fixible substrate in a sheet configuration. Highly preferred paper, wowen or nonwoven "absorbent substrates useful herein are fully disclosed in USA-A3,880,204 and EP-A-0,144,127.

in the Examples, the abbreviations used have the following designation:

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	LAS	:	Sodium linear C_{12} alkyl benzene sulphonate
20	TAS	:	Sodium tallow alkyl sulphate
	C _{14/15} AS	:	Sodium C_{14} - C_{15} alkyl sulphate
25	TAEn	:	Hardened tallow alcohol ethoxylated with n moles of ethylene oxide per mole of alcohol
	TEA	:	Triethanolamine
30	TWCFA	:	Topped, whole cut coconut fatty acid
	EOPEI	:	(EO) _y (EO) _y (EO) _y [NC ₂ H ₄] _n N(EO) _y
35			1
			n = 4, y = 15
40	C ₁₄ TMAB	:	${\tt C_{14}}$ alkyl trimethyl ammonium bromide
~	Dobanol 45-E-7	:	A $C_{14}-C_{15}$ primary alcohol condensed with 7 moles of ethylene oxide, marketed by Shell
45	INOBS	:	Sodium 3,5,5-trimethyl hexanoyl oxybenzene sulphonate
	TAED	:	Tetraacetylethylenediamine
50	Silicone/Silica	:	85:15 mixture of polydimethylsiloxane and silanated silica prilled with STPP and TAE ₈₀
55	Enzyme	:	Savinase prills

STPP : Sodium tripolyphosphate

Zeolite : Zeolite 4A

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10 Polymer Terephthalate soil release polymer

of formula I: u = 3.9, v = 0.3, a = 0.45, b = 0.55, c = 0,

X = methyl, $PEG = PEG_1 = PEG_{43}$

Polymer 1 15 : Terephthalate soil release polymer of formula I: u = 2.8, v = 0.4,

a = 0.75, b = 0.25,

c = 0Gantrez AN119 Moleic anhydride/vinyl methyl

ether copolymer mol. wt about

240,000

Metasilicate Sodium metasilicate :

25 Na₂CO₂ Sodium carbonate :

Silicate Sodium silicate (SiO2:Na20 = :

1.6:1)

20 Perborate : Anhydrous sodium perborate bleach of empirical formula

NaBO2.H2O2

Percarbonate : Sodium percarbonate

MA/AA Maleic acid/acrylic acid :

copolymer, 1:3 mole ratio, m.wt.

70.000

EDTA Sodiumethylenediaminetetraacetate : 40

Brightener : Tinopal (RTM) CBS-X

EDTMP Ethylenediamine tetra(methylene : phosphonic acid), marketed by

Monsanto, under the Trade name

Dequest 2041

DETPMP Diethylenetriamine :

penta(methylenephosphonic acid)

DTDMAMS : Ditallow dimethylammonium

methylsulfate

DTMA Ditallowdimethylamine :

SMS : Sorbitan monostearate

SDMA : Stearyldimethylamine

Clay : Bentolite L sold by Southern Clay

Products.

Substrate 1 : Non-woven fabric formed of 100%

Non-woven fabric formed of 100% unbleached crimped rayon fibres of

1:5 denier bonded with 18% polyacrylate binder; basis weight

35g/m²; 22 square-shaped apertures/cm²; side dimension

1.1mm

Substrate 2 : Non-woven fabric formed of 3

denier, 1-9/16" long rayon fibres with 30% PVA binder, basis weight

16q/sq yd.

EXAMPLES 1 TO 6

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Laundry additive products according to the invention are prepared as follows. For each product, the components of the Isundry additive composition are mixed at a temperature of about 65°C and passed through a Fryma Colloid Mill, Model Mk95-FMM2 80R (made by M.M. Process Equipment Ltd of M.M. House, Frogmore Road, Hemel Hempstead, Hertfordshire, United Kingdom) in which the grinding faces are set to a separation of about 180 microns. The melt is then led through a pair of counterrotating rolls heated to 78°C and having a nip setting of 250 microns and is transferred to substrate moving counter to nor of the rollers by wiping. The coated substrate is finally passed between a pair of static plates having a spacing of 180 microns, air-cooled, and cut into Abests of size 35° 22°cm.

		EXAMPLES					
		1	2	<u>3</u>	4	<u>5</u>	<u>6</u>
5	LAS	-	3	-	-	5	-
	C _{12/14} AS	5	3	6	-	3	8
	TAE ₂₅	-	3	-	-	-	4
10	C ₁₄ TMAB	2	3	4	2	1	3
	Dobanol 45-E-7	5	3	5	5	5	-
	PEG 8000	5	5	7	4	7	8
15	TAED	5	-	-	5	-	-
15	INOBS	-	3	-	-	3	-
	Silicone/Silica	0.3	0.2	0.2	0.2	0.3	0.3
	Gantrez AN119	0.3	-	-	0.5	-	0.5
20	Perborate	-	-	5	_	-	-
	EDTA	-	-	-	-	-	-
	Polymer	1	0.5	2	1	2	1.5
25	Brightener	-	0.3	0.1	0.1	0.2	0.1
	EDTMP	-	-	1.5	0.5	-	-
	Moisture	0.8	0.5	0.6	0.2	0.5	0.7
30	Substrate	2.6	2.6	2.6	2.6	2.6	2.6
00							

When used as laundry additive products together with a main wash laundry detergent composition, the above products provide excellent soil release and cleaning performance without detriment to clay-soil detergency and anti-redeposition performance.

EXAMPLES 7 TO 12

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Six laundry products are prepared as follows:

A base powder composition is first prepared by mixing all components except Dobanol 45ET, bleach, bleach activator, enzyme, suck suppressor, phosphate and carbonate in a curtcher as an acueous slurry at a temperature of about 55°C and containing about 35% water. The slurry is then spray dried at a gas inlet temperature of about 350°C to form base powder granules and the granules are comminuted in a Paterson-Kelley twin shell blender. The bleach activator where present, is then admixed with TAE₃ as binder and extruded in the form of elongate particles through a radial extruder as described in European Patent Application Number 62523. The bleach activator noodles, bleach, enzyme, suds suppressor, phosphate and carbonate are then dry-mixed with the base powder composition and finally Dobanol 45ET is soraved into the final mixture. Each composition had a bulk density of about 0.7 orcc.

	7	8	9	10	11	12
LAS	5	8	8	3	4	9
TAS	-	-	3	-	4	3
C _{14/15} AS	5	8	-	1	-	-
TAE ₂₅	0.5	0.3	0.5	0.2	0.8	0.5
C ₁₄ TMAB	2	3	1	1	2	4
Dobanol 45-E-7	2	2	4	10	4	-
Clay	-	6	-	-	4	7
INOBS	-	2	4	-	-	3
TAED	3	-	0.5	-	2	-
Polymer	2	3	1	4	2	1
Silicone/Silica	0.2	0.2	0.4	0.8	0.4	0.5
Enzyme	0.5	0.6	0.7	0.8	0.5	0.6
STPP	6	-	18	-	2	4
Zeolite	12	18	6	22	20	18
Metasilicate	-	-	-	-	-	5
Na ₂ CO ₃	5	-	8	-	-	5
Silicate	5	6	10	6	6	-
Perborate	10	-	14	-	_	12
Percarbonate	-	-	-	-	20	
MA/AA	4	3	2	2	4	2
EDTA	0.5	0.5	0.5	0.5	0.5	0.5
Brightener	0.2	0.2	0.2	0.2	0.2	0.2
EDTMP	0.2	0.1	0.2	0.3	0.2	0.1
Sulphate, moisture			To 10	o —		_

A twin-compartment sachet is made from a non-woven fabric formed of 100% unbleached crimped rayon fibres of 1.5 denier bonded with 18% polysorylate builder, the non-woven fabric having a basis weight of 35g/m². The sachet is made from a sheet of the fabric measuring 120mm × 80mm by lolding midway 45 along the long dimension, sealing along the two opposing free edges with socilium sliciate solution and along a longitudinal seam parallel to and half-way between the two opposing edges, filling the two compartments with 120cc each of detergent composition 7 and then sealing along the open edge of the sachet. The procedure is then replicated five times using composition 8 to 12 respectively.

When used as main-wash laundry detergent products, the above examples provide excellent soilfor release and cleaning performance without detriment to clay-soil detergency and anti-redeposition performance.

Examples 13 to 18

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Dryer-added fabric conditioning articles are each prepared as follows. The fabric conditioning composition is liquidfied by admixing the individual components at 70°C. The substrate in them impregnated by coating one side of a continuous length of substrate and contacting it with a rotating cyclindrical member. which serves to press the liquidified mixture into the interstices of the substrate. The substrate is passed over several chilled tensioning rolls which help to solidify the conditioning composition. The substrate sheet is 9" wide and perforated at 11" intervals to provide detachable sheets. Each sheet is cut with a set of knives to provide three eventy spaced parallel slifts about 4" in length.

	13	14	15	16	<u>17</u>	<u>18</u>
Polymer	37.2	43.5	43.5	44.1	37.5	45.4
DTDMAMS	14.1	12.7	12.7	12.25	11.25	11.1
DTMA	14.1	12.7	12.7	12.25	11.25	-
SMS	28.2	25.4	25.4	24.5	22.5	-
SDMA	-	-	-	-	-	13.9
C ₁₆ -C ₁₈ Fatty acid	-	-	-	-	-	12.8
C ₁₆ -C ₁₈ Fatty Alcohol	-	-	-	-	-	11.1
PEG 8000	-	-	-	-	12.5	-
Clay	6.4	5.7	5.7	5.6	5.0	4.4
Perfume	-	-	-	1.3	-	1.3
Coating weight						
grams/9"xl1" sheet	4.1	4.6	4.6	4.6	2.6	3.3

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The above articles deliver good soil release and softening performance when added to the laundry in an automatic laundry dryer.

Examples 19 to 20

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Liquid detergent compositions are prepared as set out below:

		19	20
(C ₁₂ alkyl benzene sulfonic acid	11	12
	C ₁₂ -C ₁₄ alkyl sulfate (TEA salt)	4	4
10	ΓEA	5	4
1	NaOH	3.5	4
I	Dobanol 45-E-7	12	10
15 I	Ethanol	6	5
1	Propane diol	1.5	3
I	Na formate	1	0.8
20 I	DETPMP	1.7	2
	Citric acid	0.9	1
5	TWCFA	11	-
(Dleic acid	4	-
25	Polymer	0.5	0.3
I	EOPEI	0.3	0.7
(C ₁₂ -C ₁₄ alkenyl succinate	-	20
30 I	Protease	0.4	0.5
2	Amylase	0.1	-
7	Vater	0.1	-

When used as main wash laundry detergent products, the above examples provide excellent soil release and cleaning performance without detriment to clay-soil detergency and anti-redeposition performance.

40 Examples 21 to 26

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Six laundry products are prepared following the method of Examples 7 to 12 but the soil release polymer is added as a separate agglomerate either with sodium tripolyphosphate (Examples 21 to 23) or sodium carbonate (Examples 24 to 26). The agglomerates in each instance contain 30% soil release polymer and are prepared in a fluidized bed.

The formulations are as follows:

		21	22	23	24	25	26
	LAS	5	8	8	3	4	9
5	TAS	-	-	3	-	4	3
	C _{14/15} AS	5	8	-	1	-	-
	TAE ₂₅	0.5	0.3	0.5	-	0.8	0.5
10	C ₁₄ TMAB	2	3	1	-	2	4
	Dobanol 45-E-7	2	2	4	6	4	-
	Clay	-	6	-	-	4	7
15	INOBS	-	2	4	-	- ,	3
15	TAED .	3	-	0.5	-	2	-
	Agglomerate of Polymer 1	3	5	6	5	2	3
	Silicone/Silica	0.2	0.2	0.4	0.8	0.4	0.5
20	Enzyme	0.5	0.6	0.7	0.8	0.5	0.6
	STPP	20	24	18	-	-	-
	Zeolite	-	-	6	22	24	18
25	Metasilicate	-	-	-	-	-	5
	Na ₂ CO ₃	5	-	8	-	-	5
	Silicate	5	6	10	6	6	-
	Perborate	10	-	14	-	-	12
30	Percarbonate	· -	-	-	-	20	-
	MA/AA	4	3	2 -	2	4	2
	EDTA	0.5	0.5	0.5	0.5	0.5	0.5
35	Brightener	0.2	0.2	0.2	0.2	0.2	0.2
	EDTMP	0.2	0.1	0.2	0.3	0.2	0.1
	Sulphate, moisture			To 10	o —		_

When used in main-wash laundry detergent products, the above examples provide excellent soil-release and cleaning performance without detriment to clay-soil detergency and anti-redeposition performance.

Claims

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- A copolymer based on a linear terephthalate ester backbone and having the general formula I Z-{(T-PO)_u(T-PEG)_v}-T-Z₁
- wherein Z and Z₁ are chain terminating moieties having the empirical formula II (PEG_TX)_b(PO-H)_b(PEG-H)_c II
- 50 wherein PEG and PEG are identical or different poly(coxyethylene)oxy moieties each having a molecular weight in the range from about 300 to about 6000; X is C-Ce alkyl or early containing from 1 to 4 carbon atoms in the alkyl moiety; T is a terepithaloyl moiety; PO is oxypropyleneoxy; u is from about 0.5 to about 50: v is from about 0.5 to about 20; a is from about 0.2 to about 0.95; b is from 0 to about 0.8; and b + c is at least about 0.05; wherein u, v, a, b, c represent the average number of the 55 corresponding units; and wherein the T-PO and T-PEG units are randomly distributed along the terephthalte ester backbore.
 - 2. A copolymer according to Claim 1 wherein the ratio of u.v is in the range from about 50:1 to about 1:1, preferably from about 15:1 to about 2:1, more preferably from about 10:1 to about 3:1.

- 3. A copolymer according to Claim 1 or 2 wherein u is in the range from about 2 to about 15, preferably form about 3 to about 10, and v is in the range from about 0.1 to about 5, preferably from about 0.1 to about 5.
- A copolymer according to any of Claims 1 to 3 wherein a is in the range from about 0.35 to about 0.9, b is in the range from about 0.15.
- 5. A process of making the copolymer of Claim 1, the process comprising reacting a di-Cr-C₄ alkyl ester of terepithalic acid, 1.2-propylene glycol, polyethylene glycol and an X-capped polyethyleneglycol at a temporature in the range of from about 120°C to about 220°C in the presence of a transsetsification catalyst to prepare a mixture of glycol/terepithalate ester intermediate products, followed by polymerization to at a temporature in the range of from about 200°C to about 280°C in the presence of a polymerization catalyst.
 - 6. A detergent composition comprising
 - (a) from about 1% to about 75% by weight of an anionic, nonionic, ampholytic, zwitterionic or cationic surfactant or mixture thereof; and
 - (b) at least 0.1% by weight of a copolymer according to any of Claims 1 to 4 as soil-release agent.
 - A composition according to Claim 6 having a phosphorus content of less than about 5%, preferably less than about 2%.
 - A composition according to Claim 7 comprising from about 5% to about 50% of a water-insoluble aluminosilicate ion-exchange material.
 - aluminosilicate ion-exchange material.

 9. A laundry product comprising a laundry detergent composition according to any of Claims 6 to 8 in water-releasable combination with a water-insoluble substrate or a single-or multi-compartment sachet.
 - 10. A fabric conditioning composition comprising
 - (a) from about 0.1% to about 99% of a fabric softening agent selected from cationic and nonlonic fabric softeners and mixtures thereof; and
 - (b) at least 0.1% of a copolymer according to any of Claims 1 to 4 as soil release agent.
 - 11. A laundry article adapted for providing fabric conditioning benefits within an automatic laundry dryer, the article comprising a fabric conditioning composition according to Clalm 10 which is flowable at dryer operating temperatures and dispensing means which provides for release of said conditioning composition within an automatic laundry driver at driver operating temperatures.
 - 12. A laundry product comprising a laundry detergent composition in water-releasable combination with a water-insoluble substrate or a single-or multi-compartment sachet, the laundry detergent composition comprising a copolymer based on a linear terephthalate ester backbore and having the general formula I Z-f(T-PO),(T-PE),1-T-Z.
 - wherein Z and Z₁ are chain terminating moieties having the empirical formula II
 - (PEG+X)_a(PO-H) _b(PEG-H)_cII
- wherein PEG and PEG are identical or different poly(oxyethylene)oxy moieties each having a molecular weight in the range from about 300 to about 800s; X is Cr-C₄ alkyl or acyl containing from 1 to 4 carbon atoms in the alkyl moiety; T is a terepithaloyl moiety; PO is oxypropyleneoxy; u is from about 0.5 to about 20; a is from about 0.2 to about 0.95; b is from 0 to about 0.5; is from 0 to about 0.8; and b 4-c is at least about 0.05; wherein u, v, a, b, c represent the average number of the corresponding units; and wherein the T-PO and T-PEG units are randomly distributed along the terepithalate ester backbone.
 - 13. A laundry product according to Claim 12 wherein the ratio of u:v is in the range from about 50:1 to about 1:1, preferably from about 15:1 to about 2:1, more preferably from about 10:1 to about 3:1.
 - 14. A laundry product according to Claim 12 or 13 wherein u is in the range from about 2 to about 15, preferably form about 3 to about 10, and v is in the range from about 0.1 to about 5, preferably from about 0.1 to about 3.
 - 15. A laundry product according to any of Claims 12 to 14 wherein a is in the range from about 0.35 to about 0.9, b is in the range from about 0.1 to about 0.65 and c is in the range from about 0 to about 0.15.
 - A laundry product according to any of Claims 12 to 15 wherein the detergent composition comprises
 - (a) from about 1% to about 75% by weight of an anionic, nonionic, ampholytic, zwitterionic or cationic surfactant or mixture thereof; and
 - (b) at least 0.1% by weight of the copolymer

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